

Traci Lynn Gardner

Department of English, Virginia Tech
323 Shanks Hall (0112), 181 Turner St. NW
Blacksburg, VA 24061

tengrrl@vt.edu
www.tracigardner.com
[@tengrrl](https://www.facebook.com/tengrrl) | [facebook.com/tengrrl](https://www.facebook.com/tengrrl)

Expertise

Online writing instruction, technical and professional communication, multimodal composition, digital literacy, online accessibility, curriculum development.

Education

M.A. English, Virginia Tech. August 1986. Blacksburg, Virginia.

- *Specialization*: Writing/Teaching/Language
- *Thesis*: Toward an Understanding of Medieval Bookmaking: The Case for *Guy of Warwick*.

B.A. English, Virginia Tech. June 1984. Blacksburg, Virginia.

Professional Experience

Instructor, Department of English, Virginia Tech, Blacksburg, Virginia, August 2013 to present.
Assistant Director of Professional Writing, August 2014 to July 2015.

- Teach four sections each semester, focusing primarily on technical writing.
- Completed the Getting Started with Online Teaching Certificate, December 2020; Principles of Effective Teaching Certificate, May 2018; the Mastery of Online Learning Certificate, December 2017; and the Mastery in Pathways to General Education Development Certificate, June 2016.

Writer and Social Media Manager, Bedford/St. Martin's, Boston, MA, March 2009 to September 2019.

- [Blog](#) on teaching college writing, particularly with digital resources for Bedford/St. Martin's.
- Promote Bedford/St. Martin's blog posts and related resources using social media updates.

Online Publications Developer, National Council of Teachers of English (NCTE). Urbana, Illinois. June 2008 to November 2008. Previously: ReadWriteThink Content Developer and Web Manager, June 2002 to June 2008. NCTE Online Resources and Web Manager. June 1999 to June 2002.

- Wrote, edited, and coded K-12 English language arts lesson plans for ReadWriteThink, integrating Internet content and interactive media.
- Established NCTE INBOX Blog in January 2007. Composed weekly blog entries and related content for the NCTE INBOX email newsletter.
- Managed TeacherFest, NCTE's first online conference, including designing the online materials, scheduling speakers, and publishing session materials online.

Director, Instructional Services, The Daedalus Group, Inc. Austin, Texas. Fall 1994 to May 1999.

- Wrote print and online documentation and provided technical support to over 600 college and high school teachers and administrators annually.
- Designed instructional materials, including templates, lesson plans, and teacher's guides for use with Daedalus software.
- Developed web-based, computer-based, and classroom training materials on using educational software in the K-12 and college classroom.
- Converted print-based college and high school textbooks to ebook format.

Instructor, Department of English, Virginia Tech. Blacksburg, Virginia. Fall 1986 to Summer 1994.

- Taught two to four sections each term including first-year composition, business writing, and Modern English Grammar. Taught the first, online Business Writing course, Summer 1994.

Selected Honors and Awards

CCCC Technology Innovator Award, CCCC Committee on Computers in Composition and Communication, June 2, 2017

Grant Recipient, "Grant Recipient, "Improving Instruction Through the Evaluation of Computer-Interactive Teaching." High-Impact Project Grant, Center for Instructional Development and Educational Research (CIDER), Virginia Tech, 2017."

Innovation in General Education Scholar, Technology-enhanced Learning and Online Strategies (TLOS), Virginia Tech, August 2015–July 2017.

Invited, Funded Participant, [2015 Summer Seminar: Access/ibility in Digital Publishing](#). Department of English, West Virginia University, Morgantown, WV, July 7–10, 2015.

Grant Recipient, "[Improving Instruction Through the Evaluation of Computer-Interactive Teaching](#)." Center for Excellence in Undergraduate Teaching Course Release-Time Grant, Center for Excellence in Undergraduate Teaching and the Office of the Provost, Virginia Tech, Spring 1994.

Grant Recipient, "[Empowering Women Through Practice and Training in Computer Technologies](#)." Affirmative Action Incentive Grant, Equal Opportunity/Affirmative Action Office, Virginia Tech, Spring 1994.

Fellow, SouthWestern Virginia Writing Project (9 hours course work). Virginia Tech. Summer 1987. (Project Title: [Paradox in the Business Writing Classroom: Teaching Nonacademic Writing in the Academic Setting](#).)

Recipient, Cunningham Dissertation/Thesis Summer Fellowship, Graduate School, Virginia Tech, Summer 1986.

Selected Publications

Books and Ebooks

[Designing Writing Assignments](#). Urbana, IL: NCTE, 2008.

Daedalus Style Handbook for Online Writers. Austin: The Daedalus Group, Inc., 1998.

Daedalus Style Handbook Teacher Supplement. Austin: The Daedalus Group, Inc., 1998.

Professional Development Publications

"Teaching Digital Natives" [Blog Series/Column], Bedford Bits [Blog], Bedford/St. Martin's <https://community.macmillan.com/community/the-english-community/bedford-bits/blog/authors/traci.gardner>, July 2015 to September 2019. Previously "[Teaching in the 21st Century](#)," March 2009 to June 2015.

[K–12 Lesson Plans, Strategy Guides, Online Activities, and Tip& How-To's for ReadWriteThink](#). October 2002–present.

Professional Communities at Work: Engaging Media-Savvy Students Topical Resource Kit (editor). Urbana, IL: NCTE, 2005.

"Traci's Lists of Ten." June 1998–May 2010. Posted on various email discussion lists.

Articles and Chapters

"[Access/ibility: Access and Usability for Digital Publishing](#)" (with Douglas Eyman, Cheryl E. Ball, Jeremy Boggs, Amanda K. Booher, Elkie Burnside, Scott Lloyd DeWitt, Jason Dockter, Jay Dolmage, Sara Georgi, Hal Hinderliter, Susan Ivey, Michael Keller, Rachael Kelley, Sarah

Kennedy, Rebecca Kennison, Pamela McClanahan, Alex Ries, Kassi Roberts, Melanie Schlosser, Karl Stolley, John Paul Walter, George H. Williams, Melanie Yergeau, and Sean Zdenek). *Kairos: A Journal of Rhetoric, Technology, and Pedagogy* 20(2): January 2016.

"My Little Grammar and Spelling Rant." [*The Best of Bits*](#). Boston, MA: Bedford/St. Martin's, 2013.

Side Trip Columns. [*Voices from the Middle* 16.4](#) (May 2009): 21, 29, and 36.

ReadWriteThink Connections Columns. [*English Journal* 98.4](#) (March 2009): 32, 36, 49, 59, 66, 76, 91, 95, 101, 108, and 115.

Side Trip Columns. [*Voices from the Middle* 16.3](#) (March 2009): 21, 29, and 32.

ReadWriteThink Connections Columns. [*English Journal* 98.3](#) (January 2009): 32, 38, 45, 52, 58, 65, 72, 79, 88, 97, and 102.

ReadWriteThink Connections Columns. [*English Journal* 98.2](#) (November 2008): 36, 39, 45, 51, 56, 68, 75, and 80.

"[Bridging Television and Literature: Literacy Practices that Matter In and Out of the Classroom.](#)" *California English* 12.2 (November 2007): 6.

"[Internet Literature for Media-Savvy Students.](#)" Bold Books for Young Adults column. *English Journal* 96.6 (July 2007): 93–96.

"[Write Like You Talk.](#)" Snapshots column. *English Journal* 96.4 (March 2007): 19–21.

Selected Presentations

Invited Presenter, "[Making Waves with Your Syllabus: Navigating Contractual Obligations and Ethical, Pedagogical Beliefs,](#)" Corridors: The Blue Ridge Writing and Rhetoric Conference, Online, September 19, 2020.

Invited Presenter, "Self-Care for Digital Activists: A Mini-Workshop," Computers and Writing Conference, Greenville, NC, May 14–17, 2020. Conference canceled.

Invited Presenter, "Supporting Online Literacy in Writing Programs." [Roundtable Discussion sponsored by the Global Society of Online Literacy Educators (GSOLE)]. Conference of the Council of Writing Program Administrators, Baltimore, Maryland, 2019, July 27.

Invited Presenter, "Talking About Plagiarized Essays Isn't Enough: Radical Thoughts on 'Defining and Avoiding Plagiarism: The WPA Statement on Best Practices.'" [[Paper](#), [Slides](#)] Conference of the Council of Writing Program Administrators, Baltimore, Maryland, 2019, July 26.

Invited Presenter, "[Making Memes that Work for Change: A Hands-on Exploration of Political Messages and Political Participation.](#)" Computers and Writing Conference, East Lansing, Michigan, 2019, June 21.

Invited Presenter, "Legalizing v. Visualizing: The Case for Transforming Syllabi," Writing Syllabi: Transforming the Genre, Transforming the Course (Roundtable Session), CCCC Convention. Kansas City, MO. 2018, March 17.

Invited Presenter, "Hands Online, Minds Online: Active Learning Strategies for Digital Environments," Presentation for 2018 Conference on Higher Education Pedagogy. Blacksburg, VA. 2018, February 14.

Invited Presenter, "Designing and Maintaining a Social Media Plan for Your Writing Program," 2017 Conference of the Council of Writing Program Administrators. Knoxville, TN. 2017, July 21. [[Online Template](#) and [Examples](#)]

Invited Presenter, "[A Discussion of the Digital Policies and Practices of Writing Programs](#)," 2017 Conference of the Council of Writing Program Administrators. Knoxville, TN. 2017, July 21.

Invited Presenter, "[Write Like You Meme It: A Hands-on Intro to Memes in the Classroom](#)"(Mini Workshop), 2016 Computers and Writing Conference, Findlay, OH: June 2016).

Invited Presenter, "[Infographics as Support for Students' Digital Literacy Practices](#)," Student Success in Writing Conference. Savannah, GA. April 7, 2017.

Invited Presenter. "Using the WPA Outcomes Statement to Support Innovation in Meeting Discourse Outcomes for a General Education Curriculum," 2016 Conference of the Council of Writing Program Administrators. Raleigh, NC: 2016, July 16.

Invited Presenter. "Toward a Programmatic Assessment Model for Multimodal Courses," 2016 Conference of the Council of Writing Program Administrators. Raleigh, NC: 2016, July 15.

Invited Presenter. "The Role of the Troublemaker in Computers and Writing," Town Hall 1: Recovering Pasts for the Future, 2016 Computers and Writing Conference. St. John Fisher College, Rochester, NY: 2016, May 20.

Invited Workshop Panelist. "Digital Storytelling with Social Media." TLOS JumpStart on Digital Storytelling. Virginia Tech, Blacksburg, VA: 2016, March 25.

Invited Presenter. "[Narrative Remix Assignments in the Digital Writing Classroom](#)." 2015 Computers and Writing Conference. University of Wisconsin-Stout, Menomonie, WI: 2015, May 29.

Keynote Speaker. "[Ten Ways to Use Digital Tools in the Writing Classroom](#)." [Student Success in Writing Conference](#). Georgia Southern University, Savannah, GA: 2015, April 17.

Selected Professional Associations and Service

Special Projects Editor, [Kairos: A Journal of Rhetoric, Technology, and Pedagogy](#), July 2020 to present.

National Council of Teachers of English (NCTE), 1985 to present.

- College Section Steering Committee, November 2018 to present.
- ReadWriteThink Review Panel, October 2003 to present.
- NCTE Instructional Technology Committee: NCTE Staff Liaison, October 2000 to 2004. Committee Member, 1994 to 1999.

Conference on College Composition and Communication (CCCC), 1985 to present.

- CCCC Committee on Computers in Composition and Communication (7Cs): NCTE Staff Liaison, Summer 1999 to 2004. Chair, 1999. Committee Member, 1994 to Spring 1999.

Council of Writing Program Administrators, 2009 to present.

- Member, CWPA Digital WPA Committee, July 2015 to 2019; Chair, July 2016 to July 2017.

[WAC Clearinghouse](#), March 2018 to present.

- News Editor and Editorial Board Member.