

Traci Lynn Gardner

Department of English
Virginia Tech
323 Shanks Hall (0112)
181 Turner St. NW
Blacksburg, VA 24061

Office: 540-231-3679
tengrrl@vt.edu
www.tracigardner.com
[@tengrrl](https://twitter.com/tengrrl) and [@newsfromtengrrl](https://twitter.com/newsfromtengrrl)

Education

M.A. English, Virginia Tech. August 1986. Blacksburg, Virginia.

- *Specialization:* Writing/Teaching/Language
- *Thesis:* Toward an Understanding of Medieval Bookmaking: The Case for *Guy of Warwick*.

B.A. English, Virginia Tech. June 1984. Blacksburg, Virginia.

Professional Experience

Instructor, Department of English, Virginia Tech, Blacksburg, Virginia, August 2013 to present. Assistant Director of Professional Writing, August 2014 to July 2015.

- Teach three to four courses each semester, including first-year composition, technical writing, and writing and digital media.
- Mentor eight graduate students teaching professional writing courses.

Freelance Writer and Social Media Manager, Blacksburg, Virginia, March 2009 to present.

- Write [weekly blog posts](#) on teaching college writing and the [monthly Ink'd In email newsletter](#) for Bedford/St. Martin's.
- Promote Bedford/St. Martin and ReadWriteThink resources and events using daily social media updates on Twitter, Google+, and Facebook.

Online Publications Developer, National Council of Teachers of English (NCTE). Urbana, Illinois. June 2008 to November 2008. Previous positions: ReadWriteThink Content Developer and Web Manager, June 2002 to June 2008. NCTE Online Resources and Web Manager. June 1999 to June 2002.

- Wrote, edited, and coded K-12 English language arts lesson plans for ReadWriteThink, integrating Internet content and interactive media.
- Established NCTE INBOX Blog in January 2007. Composed weekly blog entries, "Teaching Ideas" column, and "Announcements" for the NCTE INBOX email newsletter.
- Led the team that developed the online social media community for the 2008 NCTE Annual Convention.
- Managed TeacherFest, NCTE's first online conference, including designing the online materials, scheduling speakers, and publishing session materials online.

Director, Instructional Services, The Daedalus Group, Inc. Austin, Texas. Fall 1994 to May 1999.

- Wrote print and online documentation and provided technical support to over 600 college and high school teachers and administrators annually.
- Designed instructional materials, including templates, lesson plans, and teacher's guides for use with Daedalus software.
- Developed web-based, computer-based, and classroom training materials on using educational software in the K–12 and college classroom.
- Converted print-based college and high school textbooks to ebook format.

Instructor, Department of English, Virginia Tech. Blacksburg, Virginia. Fall 1986 to Summer 1994.

- Taught two to four sections each term including first-year composition, business writing, and Modern English Grammar. Taught the first, wholly-online Business Writing course, Summer 1994.
- Advised up to 11 undergraduate majors annually.

Selected Honors and Awards

Innovation in General Education Scholar, Technology-enhanced Learning and Online Strategies (TLOS), Virginia Tech, August 2015–July 2016.

Invited, Funded Participant, [2015 Summer Seminar: Access/ibility in Digital Publishing](#).

Department of English, West Virginia University, Morgantown, WV, July 7–10, 2015.

Grant Recipient, "[Improving Instruction Through the Evaluation of Computer-Interactive Teaching](#)." Center for Excellence in Undergraduate Teaching Course Release-Time Grant, Center for Excellence in Undergraduate Teaching and the Office of the Provost, Virginia Tech, Spring 1994.

Grant Recipient, "[Empowering Women Through Practice and Training in Computer Technologies](#)." Affirmative Action Inventive Grant, Equal Opportunity/Affirmative Action Office, Virginia Tech, Spring 1994.

Fellow, SouthWestern Virginia Writing Project (9 hours course work). Virginia Tech. Summer 1987. (Project Title: [Paradox in the Business Writing Classroom: Teaching Nonacademic Writing in the Academic Setting](#).)

Recipient, Cunningham Dissertation/Thesis Summer Fellowship, Graduate School, Virginia Tech, Summer 1986.

Selected Publications

Books and Ebooks

[Designing Writing Assignments](#). Urbana, IL: NCTE, 2008.

Daedalus Style Handbook for Online Writers. Austin: The Daedalus Group, Inc., 1998.

Daedalus Style Handbook Teacher Supplement. Austin: The Daedalus Group, Inc., 1998.

Professional Development Publications

Lesson Plans and Classroom Activities to Accompany the *MLA Handbook*, 8th ed. New York: MLA, Forthcoming.

[K–12 Lesson Plans, Strategy Guides, Online Activities, and Tip& How-To's for ReadWriteThink](#). October 2002–present.

Professional Communities at Work: Engaging Media-Savvy Students Topical Resource Kit (editor). Urbana, IL: NCTE, 2005.

"Traci's Lists of Ten." June 1998-May 2010. Posted on various email discussion lists.

Copy Editor, [Language Learning Online](#). Austin: Labyrinth Publications, 1998.

Articles and Chapters

"[Access/ibility: Access and Usability for Digital Publishing](#)" (with Douglas Eyman, Cheryl E. Ball, Jeremy Boggs, Amanda K. Booher, Elkie Burnside, Scott Lloyd DeWitt, Jason Dockter, Jay Dolmage, Sara Georgi, Hal Hinderliter, Susan Ivey, Michael Keller, Rachael Kelley, Sarah Kennedy, Rebecca Kennison, Pamela McClanahan, Alex Ries, Kassi Roberts, Melanie Schlosser, Karl Stolley, John Paul Walter, George H. Williams, Melanie Yergeau, and Sean Zdenek). *Kairos: A Journal of Rhetoric, Technology, and Pedagogy* 20(2): January 2016.

"My Little Grammar and Spelling Rant." [The Best of Bits](#). Boston, MA: Bedford/St. Martin's, 2013.

Side Trip Columns. [Voices from the Middle 16.4](#) (May 2009): 21, 29, and 36.

ReadWriteThink Connections Columns. [English Journal 98.4](#) (March 2009): 32, 36, 49, 59, 66, 76, 91, 95, 101, 108, and 115.

Side Trip Columns. [Voices from the Middle 16.3](#) (March 2009): 21, 29, and 32.

ReadWriteThink Connections Columns. [English Journal 98.3](#) (January 2009): 32, 38, 45, 52, 58, 65, 72, 79, 88, 97, and 102.

ReadWriteThink Connections Columns. [English Journal 98.2](#) (November 2008): 36, 39, 45, 51, 56, 68, 75, and 80.

"[Bridging Television and Literature: Literacy Practices that Matter In and Out of the Classroom](#)." *California English* 12.2 (November 2007): 6.

"[Internet Literature for Media-Savvy Students](#)." Bold Books for Young Adults column. *English Journal* 96.6 (July 2007): 93–96.

"[Write Like You Talk](#)." Snapshots column. *English Journal* 96.4 (March 2007): 19–21.

Selected Presentations

Invited Presenter. "[Narrative Remix Assignments in the Digital Writing Classroom](#)." 2015 Computers and Writing Conference. University of Wisconsin-Stout, Menomonie, WI: 2015, May 29. (Scheduled)

Moderator. "Graduate Research Network." 2015 Computers and Writing Conference. University of Wisconsin-Stout, Menomonie, WI: 2015, May 28. (Scheduled)

Keynote Speaker. "[Ten Ways to Use Digital Tools in the Writing Classroom.](#)" [Student Success in Writing Conference](#). Georgia Southern University, Savannah, GA: 2015, April 17.

Invited Presenter. "Ten Ways to Use Social Media in the Writing Classroom." Macmillan #EdTechWeek Higher Education webinar [online]: 2015, February 25.

Invited Presenter. "[Practical How-to's and Extending the Practice to the Classroom.](#)" Building an Open Professional Network through Twitter Chats: Teaching, Learning, and Co-Mentoring on Twitter (Session D.06). 65th Annual Convention on College Composition and Communication. JW Marriott, Grand Ballroom I, Third Floor, Third Floor. Indianapolis, IN: 20 March 2014.

Session Leader. "Writing for the Web." ([Presentation](#) and [Handout](#)). NCTE Staff Development. Urbana, IL: 13 November 2008.

Invited Speaker. "[Ten Steps to Designing Writing Assignments.](#)" NCTE Web Seminar [online]. Urbana, IL: 6 November 2008.

Professional Associations and Service

National Council of Teachers of English (NCTE), 1985 to present.

- Round I Reviewer for the 2015 Convention of the NCTE, January 2015 to present.
- NCTE Outreach and Communications Network (NCTE-ON), November 2013 to present. (Formerly NCTE Spokesperson.)
- ReadWriteThink Review Panel, October 2003 to present.
- Online Community Leader, for the NCTE Connected Community, November 2009 to August 2011.
- NCTE Instructional Technology Committee: NCTE Staff Liaison, October 2000 to 2004. Committee Member, 1994 to 1999.

Conference on College Composition and Communication (CCCC), 1985 to present.

- CCCC Committee on Computers in Composition and Communication (7Cs): NCTE Staff Liaison, Summer 1999 to 2004. Chair, 1999. Committee Member, 1994 to Spring 1999.

Council of Writing Program Administrators, 2009 to present.

- CWPA Digital WPA Committee, July 2015 to June 2016.

Association of Teachers of Technical Writing, August 2014 to present.

Modern Language Association, February 2014 to present.